



**Weill Cornell
Medicine-Qatar**
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The Basics Of Visual Literacy: Improving Design In Health Communications

November 07, 2020
9:00 - 11:30 am

Speakers

Hidenori Miyagawa
Sinead O'Rourke

Learning Objectives:

At the end of this activity, participants will be able to:

- 1 Define design and visual literacy and their importance in healthcare.
- 2 Identify types and use of visual elements in designed healthcare materials and use appropriate design language to critically evaluate the meaning of these.
- 3 Create meaningful visuals to communicate a healthcare-related concept and assess the effectiveness of this communication.

Target Audience:

Physicians, Nurses, Dentists, Pharmacists, Allied Health Professionals, Educators

Register Here

or register through this link: <https://wcmq.cloud-cme.com/visualdesign>



QCHP Credit Designation Statement:

This activity is an Accredited Group Learning Activity (Category 1) as defined by the Qatar Council for Healthcare Practitioners-Accreditation Department and is approved for a maximum of 2.25 hours.



ACCME Credit Designation Statement:

The Weill Cornell Medicine-Qatar designates this live activity for a maximum of 2.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

